



Building Dreams in Fairfield

Sponsorship Opportunities

Habitat CFC offers a number of sponsorship opportunities that can be customized based on an organization's needs. Sponsorships include recognition opportunities such as featuring your organization and build day photos on our social media pages (Facebook, Twitter and Instagram), inclusion in our Annual Report and in a listing on our website. Additional benefits are listed below:

Full House Sponsor: \$200,000

- A Customizable number of build days for company's employees
- Opportunity to schedule and participate in a Wall-Raising event and a Home Dedication Ceremony
- Opportunity for employee education and outreach, including lunch with Habitat CFC CEO and facilitated engagement with partner family
- Publicity and social media strategy developed in collaboration with company's marketing team to maximize recognition across platforms
- Joint Press Release to media regarding your company's partnership
- 4' x 8' sign on house building site listing company name and logo
- Customized video including images and footage from build experience
- Company logo on Habitat CFC website with company information and quote
- Feature story on your company's partnership in Habitat CFC's e-newsletter (audience 20,000 subscribers) and Habitat CFC website

Copper Level Sponsor: \$25,000

- Up to 10 build days for teams of 10
- Opportunity to participate in a Home Dedication Ceremony
- Publicity and social media strategy developed in collaboration with company's marketing team to maximize recognition across platforms
- Habitat CFC Press Release to media regarding your company's partnership
- Company logo on Habitat CFC website
- Feature story on your company's partnership in Habitat CFC's e-newsletter (audience 20,000 subscribers) and Habitat CFC's website

Steel Level Sponsor: \$10,000

- Up to 4 build days for teams of 10
- Opportunity to schedule and participate in a Home Dedication Ceremony
- Company logo on Habitat CFC website
- Feature story on your company's partnership in Habitat CFC's e-newsletter (audience 20,000 subscribers) and Habitat CFC's website

Corporate Build Day Sponsor: \$3,000

- One build day for team of 10

Non-profit Community/Faith Build Day Sponsor: \$1,000

- One build day for team of 10

Business and Family/Individual Housing Champions:

- \$500 \$250 \$100 \$50 Other

For more information on sponsorships, please contact our Director of Development, Kristen Alvanson, by email at kalvanson@habitatcfc.org or call our office for further assistance at (203) 333-2642.



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